**Email 1:**

Dear [Customer Name],

Let me be the first to congratulate you on your decision to get a recreational vehicle! The process can be long and daunting, but it will be worth it once you are the proud owner of your own RV.

[Redacted] was founded by RV enthusiasts with the goal of serving RV owners and ensuring you get full enjoyment out of everything RVs have to offer. We still take that mission to heart, and pride ourselves on being RV experts that can provide you with all your RV needs.

That is why I personally want to reach out to you to make sure you find what you are looking for. Please let me know if you have any questions about our company or our products, and I am more than happy to help you find what you are looking for. Send an email or call today!

Sincerely,

[Employee Name]

“Our Concept Is Simple…We Do It All”

[Insert logo/email signature]

**Email 2:**

Dear [Customer Name],

I wanted to reach out and tell you a little about what sets us apart from our competitors.

We have multiple locations and our employees are RV enthusiasts who know and love the lifestyle. From sales to storage to repairs, we offer services for every RV need. That means less time searching for things you need for your RV and more time actually enjoying it!

Please let me know how I can be of service to you. I am available by email or phone, and can answer any questions you may have. I’ll go above and beyond to ensure your satisfaction, because that’s the way we do things here. Give me a call today!

Sincerely,

[Employee Name]

“Our Concept Is Simple…We Do It All”

[Insert logo/email signature]

**Email 3:**

Dear [Customer Name],

There are a lot of things to consider when choosing a company for your RV needs, and no one knows that better than us.

So consider experience. Each of our managers and technicians has at least 15 years experience, because we know that’s important.

Or consider convenience. We offer services that span from selling RVs, servicing them, storing them, detailing them, and more. And we have 40 locations, so wherever you travel, one is sure to be nearby.

We know this is a big decision, which is why our goal isn’t to sell you an RV—our goal is to work with you for years to come. No slick salesmen, no fast sales. Just great service.

I’m available to answer any questions you may have about any of the services we offer. Call or email me today to learn more!

Sincerely,

[Employee Name]

“Our Concept Is Simple…We Do It All”

[Insert logo/email signature]

**Email 4:**

Dear [Customer Name],

It’s not just an RV, it’s a lifestyle. It’s the ability to go wherever life takes you in comfort and style. At the [Redacted] we understand that. We don’t just sell RVs, we know and love the whole lifestyle it brings. It’s more than a vehicle. It’s the open road. It’s time with your family. It’s a new chapter.

So what are you waiting for?

Tell me what you are looking for. We have a wide selection, and I can help you find exactly what you need. Call or email today!

Sincerely,

[Employee Name]

“Our Concept Is Simple…We Do It All”

[Insert logo/email signature]

**Email 5:**

Dear [Customer Name],

Excited about owning an RV, but worried about what comes after that? We hear you! RVs are a lot of fun, and we love them, but they can be a lot of work. That’s why we offer so much more than just the RV itself.

Whether you are worried about finding knowledgeable people to service and repair your RV, where you are going to store it, or the time consuming tasks like winterizing and detailing, we can take care of it for you. We treat each RV as if it were our own, and our attention to detail is unparalleled.

Give me a call! I’m available to answer any questions you may have about any of the services we offer.

Sincerely,

[Employee Name]

“Our Concept Is Simple…We Do It All”

[Insert logo/email signature]

**Email 6:**

Dear [Customer Name],

Nothing beats the feeling of the open road. RVs provide you the freedom to go anywhere you want to go while spending time with your family. And with all the comforts of home, too!

Don’t put this off any longer. You owe it to yourself to get out there on the open road. Each season is a season missed.

Give me a call or email to go over all the options we have available. We have RVs to fit all budgets and can provide you with all your RV solutions. I’ll make sure you find what you are looking for.

Sincerely,

[Employee Name]

“Our Concept Is Simple…We Do It All”

[Insert logo/email signature]

**Email 7:**

Dear [Customer Name],

If it’s been awhile since you stepped into an RV, you might be in for a shock. Today’s Recreational Vehicles feature spacious sleeping areas, plenty of storage, and luxurious living spaces for everyone to enjoy. Modern bathrooms, high-tech upgrades, and more—it is the epitome of style and comfort. Manufacturers are constantly adding more features to RVs of all sizes. You’ll be pleasantly surprised what you find!

Give me a call today and we’ll schedule a tour and a test drive to look at all of your options. With our massive inventory, we are sure to find the RV with the features you want.

Sincerely,

[Employee Name]

“Our Concept Is Simple…We Do It All”

[Insert logo/email signature]

**Email 8:**

Dear [Customer Name],

You were born to live the RV lifestyle. Of course there is the freedom of the open road, but there is also the convenience of taking the comforts of home with you. It’s the practical way to travel, giving you up close experiences with nature’s wonders and the ease of driving there yourself. No hotels. No airlines. No hassles. Come and go as you please, and always have the option to change plans on a whim.

Today could be the first day of the rest of your life. You can go wherever you want to go, and we can get you there.

Give me a call to start your adventure today. Let me know what your personal needs are and we’ll find the right RV for you.

Sincerely,

[Employee Name]

“Our Concept Is Simple…We Do It All”

[Insert logo/email signature]

**Email 9:**

Dear [Customer Name],

If this is your first time truly considering an RV, there can be a lot of questions. Winterizing, emptying the various tanks, keeping fuel to run keep you on the road and keep your appliances up and running—it’s a lot to learn.

That’s what makes us to special. We’ll show you everything you need to know to keep your RV in great condition all year long. Because when you purchase from us, you aren’t in this alone. We offer services for anything you don’t want to do yourself, and our locations make it easy to stop in for servicing or repairs.

Most people are very surprised how easy it is to keep your RV running all year.

Give me a call! I’d love to answer all your questions and address your concerns.

Sincerely,

[Employee Name]

“Our Concept Is Simple…We Do It All”

[Insert logo/email signature]

**Email 10:**

Dear [Customer Name],

Founded in Texas, we believe bigger is better. That’s why we have a bigger inventory, bigger selection, and bigger service offerings than our competitors. Even our small RVs are big on style. Everything we have is big on comfort and amenities. In fact, the only thing that’s NOT bigger are the prices, because we are also big on savings.

But you know what we’re “biggest” on? Customer service. Because at [Redacted], we’re all one big family.

So give me a call and we’ll set you up with a test drive or tour. See what we have to offer you!

Sincerely,

[Employee Name]

“Our Concept Is Simple…We Do It All”

[Insert logo/email signature]

**Email 11:**

Dear [Customer Name],

Imagine camping with your family. Everyone’s grouchy because they slept in a tent last night, and hate going to the bathroom outside or trekking to the other side of the campground in the middle of the night. You have to cram everything into your trunk or truck bed when you leave and cram everyone into the car. You get to choose between public showers or none at all. And then there are all the things you forgot. This is a trip you’ll be arguing about for years.

Now imagine camping with your family again. Everyone is happy and well-rested after sleeping comfortably. You have everything you need with you at all times, and a clean, personal bathroom with a shower. Now when your family talks about this trip, it will be about the fun you had and the places you went.

An RV can make all the difference.

Give me a call or email today and I’ll help make your dream a reality.

Sincerely,

[Employee Name]

“Our Concept Is Simple…We Do It All”

[Insert logo/email signature]

**Email 12:**

Dear [Customer Name],

You already know about the benefits of owning an RV, and you’ve heard about our great selection, customer service, and even some of our other services. But let’s talk about some of those final details that really set us apart.

Not only do we provide storage service, but we also throw in free vehicle prep any time you leave in your RV. That way you know you are ready to hit the road from the moment you pull out. We also offer “On the Road” call-in assistance if you ever have a question about your RV.

It’s these little things that set us apart from our competition and let you be at ease knowing you are in good hands. We treat your RV like you treat your RV.

Call me today and we can talk about all of our services and benefits.

Sincerely,

[Employee Name]

“Our Concept Is Simple…We Do It All”

[Insert logo/email signature]

**Email 13:**

Dear [Customer Name],

What are you waiting for? There will always be a reason to wait. But whether you are waiting for next month or next year or for a specific milestone, one thing is for certain. As soon as you are the proud owner of your own RV and hold the keys and step inside, you’ll regret not doing it sooner. While you are waiting for tomorrow, you’re missing out on opportunities to make memories today.

You know what you want. Now go out there and get it.

Give me a call today and we’ll start making your dreams come true.

Sincerely,

[Employee Name]

“Our Concept Is Simple…We Do It All”

[Insert logo/email signature]